

United States of America

United States Patent and Trademark Office

Body 
Mechanics

Reg. No. 4,379,866

Registered Aug. 6, 2013

Int. Cl.: 41

SERVICE MARK

PRINCIPAL REGISTER

HAILEY, MARK RAYMOND (UNITED STATES INDIVIDUAL)
2 DONCASTER COURT
ANNAPOLIS, MD 214033402

FOR: PROVIDING ON-LINE PUBLICATIONS IN THE NATURE OF E-BOOKS IN THE FIELD OF FITNESS AND HEALTH, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 12-12-2009; IN COMMERCE 12-12-2009.

OWNER OF U.S. REG. NOS. 2,608,313 AND 2,670,247.

THE COLOR(S) RED, BLACK AND WHITE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BODY MECHANICS", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE WORD "BODY" IN STYLIZED RED LETTERS, BELOW WHICH IS THE WORD "MECHANICS" IN STYLIZED RED LETTERS, BOTH WORDS BEING ON A WHITE BACKGROUND, WITH A SILHOUETTE OF A MAN FLEXING HIS ARMS, IN THE LEFT HALF OF WHICH THE MAN IS IN BLACK ON A WHITE BACKGROUND, AND IN THE RIGHT OF THE SILHOUETTE THE MAN IS IN WHITE ON A BLACK BACKGROUND.

SER. NO. 85-810,029, FILED 12-24-2012.

KATHY DE JONGE, EXAMINING ATTORNEY



Lee Staretz
Acting Director of the United States Patent and Trademark Office